



A typical Three Day *Corporate Golf School* schedule

Evening before

**Cocktail party reception** – introduce instructors and participants

**Day One: Morning**

8:00 - 8:30 Breakfast

8:30 - 10:00 **LECTURE Introduction** to Corporate Golf

Golf & Business – using golf to accomplish business goals

Character, Honesty & Integrity – in both golf & business

Dr. Rick Sessinghaus

The individual golf personality assessment – results

Focus

Blocking out distractions to play your best

Staying in the moment and executing – in golf & business

10:00 - 10:30 **RANGE Individual evaluation**

Golf Knowledge and Golf Skills - all levels assessment

10:30 – 10:45 Break

10:45 – 12:00 **RANGE** - The fundamentals of the Golf Swing

PGA professional demonstrations and instruction

12:00 – 1:00 Lunch

**Afternoon**

1:00 - 2:00 **LECTURE** - Dr. Rick Sessinghaus

Mental Toughness

Using it with your game, your time with clients on the course, at work

Getting You to your optimal performance state

2:00 – 3:00 **RANGE** - Break into **four groups of five** and PGA professionals

will work with groups members on golf swings and how to

look and act like a knowledgeable golfer

3:00 – 3:15 Break

3:15 – 4:30 **RANGE** - On-course instruction

4:30 Three Hole team building exercise

After class overview and plan for Day 2.

## Day Two: Morning

- 7:00 – 9:00 VP holds breakfast meeting - company business
- 9:00 – 9:30 **LECTURE** How NOT to play CustomRgolf™ - John K. Burke  
- *How not to Act with a customer, including*  
Knowing the customer, cheating, rudeness, being prepared for business during the day together, talking, cell phones, Managing the day, lying, omission, temper tantrums, drinking, gambling
- 9:30 - 10:15 **RANGE** Break into four groups of five and each group will rotate through **Full Swing Woods**  
**Putting**  
**Full Swing Irons**  
**Short Game.** (45 minutes each station)
- 10:15– 10:30 Break
- 10:30 –11:15 **RANGE** Second - Switch to next station
- 11:15 – 12:00 **RANGE** Third - Switch to next station
- 12:00 – 12:45 Lunch

## Afternoon

- 12:45 – 2:00 **LECTURE** Planning your CustomRgolf day  
dress like a pro, sense of humor  
sportsmanship  
forging lasting relationships  
How to think and act like a professional  
Setting your own style  
How to play the game of corporate golf
- 2:00 – 2:45 **RANGE** Fourth – Switch to next station
- 2:45 – 3:00 Break
- 3:00 – 5:00 **COURSE** 9-hole on-course instruction
- 5:00 **RANGE** Putting Contest  
Overview and plan for tomorrow
- 6:30 Group event – Special CEO speaker

## Day Three: Morning

- 8:00 – 8:30 Breakfast
- 8:30 – 10:00 **LECTURE** – Graduation Day – your **CustomRgolf™** access card  
The Big Picture of Corporate Golf
- 10:00 – 10:45 **RANGE** Individual golf instruction and practice
- 10:45 – **TOURNAMENT** Lunch served on course – **18-hole round of golf**  
with different competitions. Instructors will follow each group.
- 3:00 Refreshments and Awards presentations and closing remarks –  
graduation ceremony with CustomRgolf™ access card issued
- 3:30 Depart